

JANUARY 2025

# SWFL REAL ESTATE PROJECTS TO WATCH IN 2025

*As we step into 2025, Southwest Florida continues to shine as a hub for innovative real estate developments. With its pristine beaches, growing population, and attractive lifestyle, the region is experiencing a surge in projects that cater to luxury living, sustainability, and mixed-use communities. Here are some of the most exciting real estate projects to watch this year, each offering a glimpse into the future of Southwest Florida.*

## **NAPLES BEACH CLUB FOUR SEASONS RESORT**

Set to redefine luxury in Naples, the Naples Beach Club Four Seasons Resort is one of the most anticipated projects in Southwest Florida. Slated to open in fall 2025, this development promises to elevate beachfront living with approximately 150 condominiums located on both sides of Gulf Shore Boulevard. Residents and visitors alike can look forward to a Market Square featuring dining, shopping, and entertainment options. The partnership with Four Seasons ensures world-class service and amenities, making this a standout project for both investors and future residents.

## **ROSEWOOD RESIDENCES**

Another gem in Naples, the Rosewood Residences, is under construction along Gulf Shore Boulevard North. Designed as a private, club-style community, this development emphasizes exclusivity and sophistication. While completion is expected in 2026, significant progress is anticipated throughout 2025. With its luxurious amenities and proximity to the Gulf, the Rosewood Residences are poised to attract discerning buyers seeking an upscale lifestyle.

**TIM FREDERIC**

Advisor

39-822-2728

tim@mayhughcommercial.com

**MAYHUGHCOMMERCIAL.COM**

## BIG CYPRESS DEVELOPMENT

Moving inland, the Big Cypress Development in Collier County is creating a buzz with its ambitious plans. Approved in 2023, this planned community will consist of three villages: Rivergrass, Longwater, and Bellmar. Each village is designed to foster a sense of community while integrating green spaces and sustainable features. The project represents a shift towards thoughtful urban planning, blending residential, commercial, and recreational spaces seamlessly. As progress continues in 2025, Big Cypress is set to become a model for future developments in the region.

## WATERSIDE PLACE AT LAKEWOOD RANCH

Waterside Place, located in Lakewood Ranch, is a vibrant mixed-use development designed to be a central hub for retail, dining, and entertainment. This waterfront community features an array of boutique shops, restaurants, and cultural venues, creating an engaging atmosphere for residents and visitors alike. Scheduled to see further expansion in 2025, Waterside Place is redefining the concept of live-work-play communities in Southwest Florida.

## FOUNDERS SQUARE IN NAPLES

Founders Square is another exciting retail-focused project that is transforming Naples. This mixed-use development offers a variety of shopping, dining, and entertainment options. With a focus on convenience and walkability, Founders Square is quickly becoming a go-to destination for locals and tourists. Continued growth and tenant additions are expected in 2025, solidifying its position as a retail hotspot.

## THE COVE AT CAPE CORAL

Adding to the list of must-watch developments is The Cove at Cape Coral, a transformative project redefining waterfront living. Located along the scenic Caloosahatchee River, The Cove will feature a mix of luxury condominiums, townhomes, and single-family residences. Designed with a focus on outdoor living, the development will offer private docks, lush green spaces, and a state-of-the-art marina. The Cove also emphasizes community engagement, with plans for waterfront dining, boutique shops, and recreational amenities. Set to make significant strides in 2025, this development is attracting attention from both local and out-of-state buyers.

## AMAZON ROBOTICS FULFILLMENT CENTER

Amazon is investing in a 750,000-square-foot robotics fulfillment center in Fort Myers, slated to open by 2027. This center will create over 1,000 jobs and solidify Fort Myers as a key logistics and corporate hub. Commercial real estate professionals should closely monitor the impact on nearby industrial and retail leasing markets, as this project will drive demand for warehouses, distribution centers, and service-based businesses catering to the facility's workforce.

## MIXED-USE AND LUXURY PROJECTS

While Naples and Collier County dominate the spotlight, other areas in Southwest Florida are also experiencing growth. For instance, mixed-use projects are transforming urban landscapes by combining residential, retail, and entertainment options into cohesive communities. This trend caters to the growing demand for walkable neighborhoods and convenience.

## RESILIENT AND SUSTAINABLE DESIGN

In a region prone to hurricanes and rising sea levels, many new developments are prioritizing resilience and sustainability. Projects like the Naples Beach Club and Big Cypress are incorporating features such as elevated construction, advanced drainage systems, and renewable energy sources. These efforts not only enhance the safety of residents but also appeal to environmentally conscious buyers.

# WHAT DOES THIS MEANS FOR SWFL?

*The diverse range of projects underway in 2025 underscores Southwest Florida's dynamic real estate market.*

From luxury beachfront condominiums to sustainable inland communities, the region offers something for everyone. These developments are not just reshaping the physical landscape but also contributing to economic growth and attracting new residents from across the country.

## LOOKING AHEAD

As these projects come to fruition, they will undoubtedly set new standards for real estate in Southwest Florida. Whether you're a potential buyer, investor, or simply an observer, these developments are worth keeping an eye on. The combination of luxury, innovation, and sustainability ensures that Southwest Florida remains a desirable destination for years to come.

With 2025 shaping up to be a landmark year for real estate in the region, there has never been a better time to explore the opportunities Southwest Florida has to offer.